



Northeast China: 2015 Summer Music Festival Sponsorships Now Available!

3:00 PM – 10:00 PM, Saturday, June 6 - Dalian American International School

中美商会东北分行 2015 夏季音乐节诚邀赞助商!

6月6日, 星期六, 3:00 PM – 10:00 PM – 大连美国国际学校

Summer is near and AmCham China's July 4th Celebration is right around the corner. This year we will make the event a very special summer welcoming party by moving the date to 6th June and making it a Big Band entertainment. Last year we had 600 people and this year we are expecting 1000! Tickets will go on sale soon, but opportunities are available now for site sponsors, kids-activities and beverage sponsors. To know more about this music festival and to see where you can hang a banner prominently displaying your company name and logo, please contact us immediately.

夏日临近, 中美商会将举办“七月四日庆典”活动。与以往不同, 今年我们将活动移至六月六日并于当天举办盛大的音乐庆典。去年我们邀请到了六百余位嘉宾参与了活动, 今年我们期待能够邀请到一千位嘉宾! 门票发售在即。现在我们诚招庆典场地、儿童活动及酒水饮品的赞助商。欲了解更多音乐节及赞助相关信息, 请联系我们。

SPONSORSHIPS NOW AVAILABLE!

Tickets will go on sale soon. Currently, we are looking for sponsors for the event. As a sponsor, you will receive excellent exposure for your company and brand. In order to maximize your exposure at the event, sponsors will have various opportunities to promote their company, products, and materials, as well.

诚邀赞助商

门票发售在即, 现在我们诚邀庆典赞助商。赞助商能够充分展示您的企业品牌, 进而推广您的公司和产品。

No.	Sponsor Benefits	Sponsor Category			Lucky Draw Prizes Sponsor	Booth Sponsor (RMB 1,000)
		Platinum Cash Sponsor (RMB15,000)	In-Kind Sponsor (RMB7,500)	Kids Area Sponsor (RMB7,500)		
1	Corporate logo displays on event promotional materials: program, tickets and banners,	✓	✓	✓		
2	Promotion in Social Media: WeChat, Linkedin, etc	✓	✓	✓	✓	✓
3	Corporate logo on stage backdrop	✓	✓	✓		
4	Special Mention in write-up for AmCham China's Business Now magazine	✓	✓	✓		
5	Onstage recognition	✓	✓	✓		
6	Corporate promotion materials in goody bags	✓	✓	✓	✓	
7	Logo on volunteer's T-shirt	✓				
8	1 booth space within the designated exhibition space	Premium	Normal			Normal
9	Logo on event announcement with a distribution list of over 15,000	✓				
10	Logo on one giveaway item	✓				
11	Half advertisement on Business Now magazine (valued RMB13,000)	✓				
12	Complimentary tickets to the event	8	2	2	0	0

编号	您可以获得	赞助商种类				
		铂金赞助商 (RMB15,000)	实物赞助商 (RMB7,500)	儿童区域赞助商 (RMB7,500)	奖品赞助商	摊位赞助商 (RMB 1,000)
1	活动现场标识：展板、门票、横幅等	✓	✓	✓		
2	社交媒体推广：微信、领英网站等	✓	✓	✓	✓	✓
3	舞台背景标识	✓	✓	✓		
4	刊登于中美商会独家期刊	✓	✓	✓		
5	鸣谢单位提示	✓	✓	✓		
6	企业宣传资料	✓	✓	✓	✓	
7	志愿者 T 恤标识	✓				
8	指定展区内摊位一个	高级	中级			中级
9	活动发布渠道 发行量超过 15,000 份	✓				
10	赠品标识	✓				
11	商会会员期刊 Business Now 半页广告 (价值 13,000 元)	✓				
12	附赠门票	8	2	2	0	0

For more information on tickets and sponsorship, please contact **Zara Xu zxu@amchamchina.org or call the Northeast China chapter office at (86) 411 8252 5000 ext. 6617.

欲咨询门票及赞助相关信息，请拨打(86) 411 8252 5000 分机 6617 或发送邮件至 zxu@amchamchina.org 联系徐晨女士。